

## THE ENERGY FOODS MARKET CONTINUES TO EXPLODE!

Your Customers Want Power, Energy, Taste And Convenience – How Will You Answer These Demands?

### THE WORD IS OUT!

The streets are buzzing with rumors of a new energy indulgence. It's a sweet burst of chocolate that contains as much kick as a cup of coffee or an energy drink. It's a smooth tasting chocolate chew that gives your customers the energy they need, in a convenient, bite-sized package. The energy foods market is one of the fastest growing segments of the snack and beverage industries and BUZZ BITES® Chocolate Energy Chews is poised to become its next phenomenon.

### HERE'S THE BUZZ

#### BUZZ BITES® Have the Power!

- BUZZ BITES® Chocolate Energy Chews contain a proprietary blend of caffeine, ginseng, taurine and five B vitamins, which enhance performance, increase endurance, stimulate the metabolism and sharpen that edge that lets your consumer take on life.
- One BUZZ BITE® contains 25% MORE caffeine than an entire can of a leading energy drink with more energy producing ingredients (five B vitamins instead of four.)
- Edible Energy unlike anything in the market.

#### BUZZ BITES® Have the Packaging!

- BUZZ BITES® are perfect for today's consumer on the go. Ideal for students, drivers, sports enthusiasts or anyone who needs a sudden burst of energy.
- A hot cup or a cold can vs. one tiny BUZZ BITE® ? BUZZ BITES® fit perfectly in a purse or pocket. When your customer needs them, they've got the BUZZ!
- A pocket friendly tin of BUZZ BITES® gives your customers as much power/energy as six energy drinks at 1/6th the price!

#### BUZZ BITES® Have the Buzz!

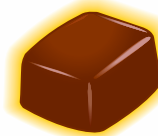
- BUZZ BITES® give your consumers the mental and physical lift they crave in a convenient, indulgently sweet chocolate chew., with the margins you desire.
- Short on refrigerated space? BUZZ BITES® have a small foot print with high turns.

PRODUCT	SERVING SIZE	CAFFEINE PER SERVING	\$ PER SERVING	\$/100MG CAFFEINE
Buzz Bites®	1 Chew	100mg	\$0.42	\$0.42
Energy Drink	8oz Can	80mg	\$2.29	\$2.86
Penguin™ Mints	3 Mints	21mg	\$0.18	\$0.86
Coffee	8oz Cup	100mg	\$2.00	\$2.00

### PRODUCT SPECIFICATIONS

	Case (8 Trays)	Display Trays	Unit
Pack	96 tins	12 tins	1 tin
Dimensions	12.6x6.7x4.9"	6.5x3.0x2.3"	2.8x2.2x.6"
Gross Wt.	13.7 lbs	1.7 lbs	1.3 oz
UPC	891252000050	891252000036	891252000012
Cube: 0.24		Pallet Pattern: 18x10=180	

### DID YOU KNOW?



**1 Buzz Bite® Energy Chew Has as Much Caffeine as...**

1 Cup of Coffee

2 Cups of Tea

3 Cans of Leading Cola

14 Other Caffeinated Mints

Nutrition Facts	
Serv. Size 1 pc (6 g)	
Servings 6	
Amt / Serving	%DV*
<b>Calories 25</b>	
<b>Total Fat 1g</b>	<b>1%</b>
<b>Sat. Fat 0.5g</b>	<b>3%</b>
<b>Sodium 20mg</b>	<b>1%</b>
<b>Total Carb 4g</b>	<b>1%</b>
<b>Sugars 3g</b>	
<b>Protein 0g</b>	
<b>Thiamin</b>	<b>10%</b>
<b>Niacin</b>	<b>10%</b>
<b>Panto. Acid</b>	<b>10%</b>
<b>Vitamin B6</b>	<b>20%</b>
<b>Vitamin B12</b>	<b>75%</b>
<small>Not a significant source of other nutrients</small>	
<small>* Percent daily values are based on a 2,000 calorie diet</small>	



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**CAUTION:** Consume responsibly. Not recommended for children, pregnant women or persons sensitive to caffeine.



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