

The Energy Foods Market Continues To Explode – Are You Keeping Up?

YOUR CUSTOMERS WANT POWER, ENERGY, TASTE AND CONVENIENCE – HOW WILL YOU ANSWER THESE DEMANDS?

PRODUCT	SERVING SIZE	CAFFEINE PER SERVING	\$ PER SERVING	\$ /100MG CAFFEINE
Foosh® Mints	1 Mint	100mg	\$0.25	\$0.25
Energy Drink	8oz Can	80mg	\$2.29	\$2.86
Penguin™ Mints	3 Mints	21mg	\$0.18	\$0.86
Coffee	8oz Cup	100mg	\$2.00	\$2.00

THE SITUATION

Consumers crunched for time are in need of products that give them a burst of energy right when they need it. The energy foods market is now one of the fastest growing segments of the snack and beverage industry.

THE PROBLEM

Who's got time or money for a fancy five-minute coffee that has to stay hot? Keeping a cold can of some sugary energy drink handy is no easier! Your customers need energy and they need it now.

THE SOLUTION

SHOCKINGLY POWERFUL **FOOSH®** ENERGY MINTS!

SHOCKINGLY STRONG!

• FOOSH® Energy Mints contain a proprietary blend of energy producing ingredients, including caffeine, ginseng, taurine and five B vitamins, which enhance performance, increase endurance, stimulate the metabolism and sharpen that edge that lets your customers take on life!

• Each and every FOOSH contains 25% MORE caffeine than an entire can of leading energy drink with more energy producing ingredients (five B vitamins instead of four) and they are sugar free.

SHOCKINGLY SMALL!

• FOOSH® Energy Mints are ideal for today's consumer on the go. Perfect for students, sports enthusiasts, drivers or anyone who needs a sudden burst of energy!

**CONTACT YOUR
VROOM FOODS
REP TODAY!**



• A hot cup or a cold can vs. one tiny FOOSH® Energy Mint? FOOSH® is the energy boost that doesn't have to be kept hot or cold and fits perfectly in a purse or pocket – when your customer needs them, FOOSH® is ready!

SHOCKINGLY REFRESHING AND AFFORDABLE!

- FOOSH® Energy Mints have more energy per serving than a typical energy drink.
- FOOSH® Energy Mints are made with real peppermint for a cool, minty taste that freshens your breath even as it puts a spring in your step.

PRODUCT SPECIFICATIONS

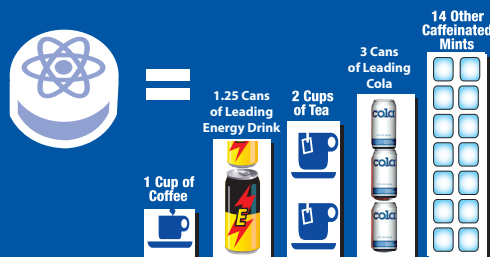
12 Count Tins

	Case (8 Trays)	Display Trays	Unit
Pack	96 tins	12 tins	1 tin
Dimensions	12.6x6.7x4.9"	6.5x3.0x2.3"	2.8x2.2x .6"
Gross Wt.	10.2 lbs	1.2 lbs	.8 oz
UPC	891252000067	891252000043	891252000029
Cube:	0.24"	Pallet Pattern: 18x10=180	

6 Count Blisters

	Case (12 Trays)	Display Trays	Unit
Pack	216 blisters	18 blisters	1 blister
Dimensions	11.5x10.8x4.9"	4.8x3.8x2.8"	3.6x1.6x .4"
Gross Wt.	8.8 lbs	.7 lbs	.4 oz
UPC	891252000128	891252000111	891252000104
Cube:	0.29"	Pallet Pattern: 12x7=84	

**EACH FOOSH®
HAS AS MUCH CAFFEINE AS**



CAUTION: Consume responsibly. Not recommended for children, pregnant women or persons sensitive to caffeine.

Nutrition Facts

Serv. Size 1 pc (1.8 g)

Amt / Serving %DV*

Calories 5

Total Fat 0g 0%

Sodium 25mg 1%

Total Carb 2g 1%

Sorbitol 2g

Protein 0g

Thiamin 10%

Niacin 10%

Panto. Acid 10%

Vitamin B6 20%

Vitamin B12 75%

Not a significant source of other nutrients

* Percent daily values are based on a 2,000 calorie diet

For more information, please contact us at: **800.553.8814** or sales@vroomfoods.com
PO Box 12135 Costa Mesa, CA 92627 • fax: **877.577.5677** • www.vroomfoods.com

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