

# The Energy Foods Market Continues To Explode – Are You Keeping Up?

YOUR CUSTOMERS WANT POWER, ENERGY, TASTE AND CONVENIENCE – HOW WILL YOU ANSWER THESE DEMANDS?

PRODUCT	SERVING SIZE	CAFFEINE PER SERVING	\$ PER SERVING	\$ /100MG CAFFEINE
Foosh® Mints	1 Mint	100mg	\$0.25	\$0.25
Energy Drink	8oz Can	80mg	\$2.29	\$2.86
Penguin™ Mints	3 Mints	21mg	\$0.18	\$0.86
Coffee	8oz Cup	100mg	\$2.00	\$2.00

## THE SITUATION

Consumers crunched for time are in need of products that give them a burst of energy right when they need it. The energy foods market is now one of the fastest growing segments of the snack and beverage industry.

## THE PROBLEM

Who's got time or money for a fancy five-minute coffee that has to stay hot? Keeping a cold can of some sugary energy drink handy is no easier! Your customers need energy and they need it now.

## THE SOLUTION

SHOCKINGLY POWERFUL **FOOSH®** ENERGY MINTS!

## SHOCKINGLY STRONG!

• FOOSH® Energy Mints contain a proprietary blend of energy producing ingredients, including caffeine, ginseng, taurine and five B vitamins, which enhance performance, increase endurance, stimulate the metabolism and sharpen that edge that lets your customers take on life!

• Each and every FOOSH contains 25% MORE caffeine than an entire can of leading energy drink with more energy producing ingredients (five B vitamins instead of four) and they are sugar free.

## SHOCKINGLY SMALL!

• FOOSH® Energy Mints are ideal for today's consumer on the go. Perfect for students, sports enthusiasts, drivers or anyone who needs a sudden burst of energy!

**CONTACT YOUR  
VROOM FOODS  
REP TODAY!**



• A hot cup or a cold can vs. one tiny FOOSH® Energy Mint? FOOSH® is the energy boost that doesn't have to be kept hot or cold and fits perfectly in a purse or pocket – when your customer needs them, FOOSH® is ready!

## SHOCKINGLY REFRESHING AND AFFORDABLE!

- FOOSH® Energy Mints have more energy per serving than a typical energy drink.
- FOOSH® Energy Mints are made with real peppermint for a cool, minty taste that freshens your breath even as it puts a spring in your step.

## PRODUCT SPECIFICATIONS

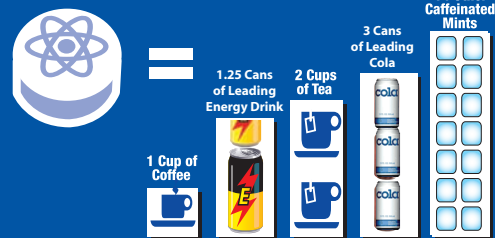
### 12 Count Tins

	Case (8 Trays)	Display Trays	Unit
Pack	96 tins	12 tins	1 tin
Dimensions	12.6x6.7x4.9"	6.5x3.0x2.3"	2.8x2.2x .6"
Gross Wt.	10.2 lbs	1.2 lbs	.8 oz
UPC	891252000067	891252000043	891252000029
Cube:	0.24"	Pallet Pattern: 18x10=180	

### 6 Count Blisters

	Case (12 Trays)	Display Trays	Unit
Pack	216 blisters	18 blisters	1 blister
Dimensions	11.5x10.8x4.9"	4.8x3.8x2.8"	3.6x1.6x .4"
Gross Wt.	8.8 lbs	.7 lbs	.4 oz
UPC	891252000128	891252000111	891252000104
Cube:	0.29"	Pallet Pattern: 12x7=84	

**EACH FOOSH®  
HAS AS MUCH CAFFEINE AS**



**CAUTION:** Consume responsibly. Not recommended for children, pregnant women or persons sensitive to caffeine.

## Nutrition Facts

Serv. Size 1 pc (1.8 g)

**Amt / Serving %DV\***

**Calories 5**

**Total Fat 0g 0%**

**Sodium 25mg 1%**

**Total Carb 2g 1%**

**Sorbitol 2g**

**Protein 0g**

**Thiamin 10%**

**Niacin 10%**

**Panto. Acid 10%**

**Vitamin B6 20%**

**Vitamin B12 75%**

Not a significant source of other nutrients

\* Percent daily values are based on a 2,000 calorie diet

For more information, please contact us at: **800.553.8814** or [sales@vroomfoods.com](mailto:sales@vroomfoods.com)  
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